

FIAM



MoodBook21

Design Guidelines

MOODBOOK**21**
Design Guidelines



Incisive Pure _____ 06
Puro Deciso

Dining Area _____ 08

Living Area _____ 14

Incisive Modern _____ 24
Moderno Deciso

Dining Area _____ 26

Living Area _____ 34

Soft Modern _____ 38
Moderno Morbido

Dining Area _____ 40

Living Area _____ 44

Soft Sophisticated _____ 52
Sofisticato Morbido

Dining Area _____ 54

Living Area _____ 58



Incisive Pure
Puro Deciso

Incisive Pure

Dining Area





ragno

DESIGN VITTORIO LIVI

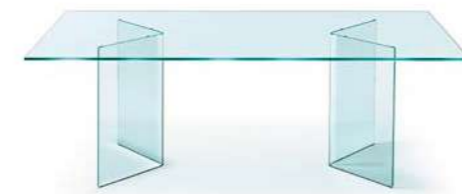
Transparent or extralight glass.
Vetro trasparente o extralight.



luxor

DESIGN RODOLFO DORDONI

Transparent or extralight glass.
Vetro trasparente o extralight.



corner

DESIGN CRS FIAM

Transparent or extralight glass.
Vetro trasparente o extralight.



ray

BARTOLI DESIGN

Transparent or extralight glass.
Vetro trasparente o extralight.



ray plus

BARTOLI DESIGN

Transparent or extralight glass.
Vetro trasparente o extralight.



kayo extendible table

DESIGN SATHIENDRA PAKHALÈ

Transparent or extralight glass.
Vetro trasparente o extralight.



aura

DESIGN PATRICK JOUIN

Transparent or extralight glass.
Vetro trasparente o extralight.



lloyd

DESIGN STUDIO KLASS

*Black finish wood structure,
Slate Black nabuk seat and back.*
Struttura in legno tinto nero,
seduta e schienale in nabuk Lavagna.



Incisive Pure

Living Area





waves

DESIGN LUDOVICA E ROBERTO PALOMBA

Black glossy Nickel finish metal base, transparent DV-Glass top.
Base in metallo finitura Nichel Nero lucido, piano in DV-Glass trasparente.



shell

DESIGN DANNY LANE

Transparent or extralight glass.
Vetro trasparente o extralight.



atlas

DESIGN DANNY LANE

Transparent or extralight glass.
Vetro trasparente o extralight.



quadra

DESIGN MATTEO NUNZIATI

Structure and top in extralight glass, base in black back-painted or white back-painted or back-silvered extralight glass.

Struttura e piano in vetro extralight, base in vetro extralight retroverniciato nero, oppure retroverniciato bianco, oppure retro-argentato.





sigmy

DESIGN AQUILI ALBERG

Transparento or extralight glass.
Vetro trasparente o extralight.



rialto

DESIGN CRS FIAM

Transparent or extralight glass.
Vetro trasparente o extralight.



rialto side

DESIGN CRS FIAM

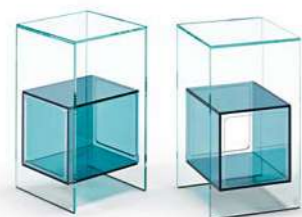
Transparent or extralight glass.
Vetro trasparente o extralight.



rialto tris

DESIGN CRS FIAM

Transparent or extralight glass.
Vetro trasparente o extralight.



magique

DESIGN STUDIO KLASS

Transparent or extralight glass structure, inner compartment in transparent glass, or extralight glass or smoked glass, or blue glass.
Struttura in vetro trasparente o extralight, cubo contenitore in vetro trasparente o extralight, oppure in vetro fumè, oppure in vetro blu.



Incisive Pure
Living Area





reverso

DESIGN DAINELLI STUDIO

Standard version.
Versione standard.



phantom

DESIGN HELIDON XHIXHA & DANTE O. BENINI - LUCA GONZO

Standard version.
Versione standard.



lollipop

DESIGN MARCEL WANDERS STUDIO

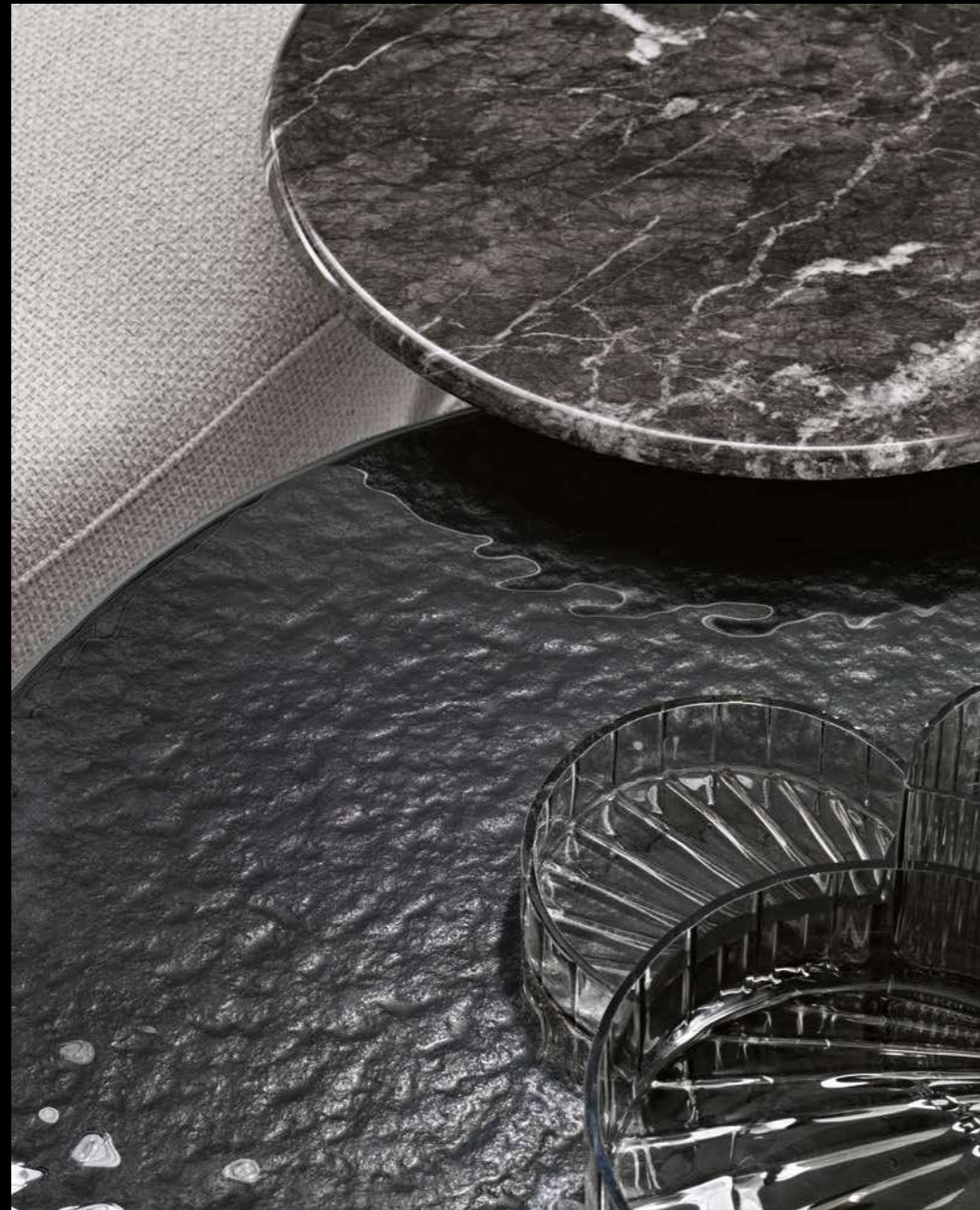
Standard version.
Versione standard.



pinch

DESIGN LANZAVECCHIA + WAI

Standard version.
Versione standard.



Incisive Modern
Moderno Deciso

Incisive Modern
Dining Area

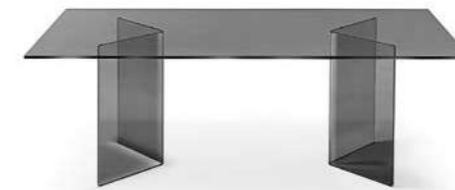




luxor

DESIGN RODOLFO DORDONI

Smoked glass.
Vetro fumè.



corner

DESIGN CRS FIAM

Smoked glass.
Vetro fumè.



hype

DESIGN STUDIO KLASS

Lava Grey finish metal base,
Lava Grey or Brilliant Black back-painted glass top.
Base in metallo finitura Grigio Lava.
Piano in vetro retroverniciato Grigio Lava oppure Nero Brillante.



epsilon

DESIGN FABIO DI BARTOLOMEI

Cloudy Metal base,
extralight glass or smoked glass top.
Base in metallo Nuvolato,
piano in vetro extralight oppure fumè.



aura

DESIGN PATRICK JOUIN

*Extralight or smoked glass.
Vetro extralight oppure fumè.*



lady plié

DESIGN STUDIO KLASS

*Storm Grey back-painted
extralight glass doors.
Ante in vetro extralight
retroverniciato Grigio Tempesta.*



plana

DESIGN STUDIO KLASS

*Glazed Lead back-painted
acid-etched extralight glass doors,
Storm Grey back-painted extralight glass top.
Ante in vetro extralight acidato retroverniciato
Piombo Satinato, top in vetro extralight
retroverniciato Grigio Tempesta.*



plié

DESIGN STUDIO KLASS

*Black hide structure,
Slate Black nabuk seat and back.
Struttura in cuoio nero,
seduta e schienale in nabuk Lavagna.*

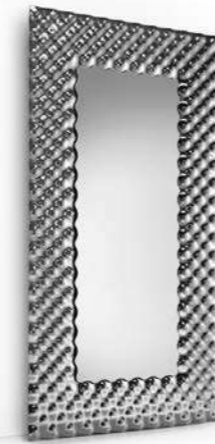




caadre

DESIGN PHILIPPE STARCK

Standard version.
Versione standard.



pop

DESIGN MARCEL WANDERS STUDIO

Standard version.
Versione standard.





magma

DESIGN PATRICK JOUIN

*Heath-treated black finish wood base,
Brilliant Black back-painted glass top.*
Base in legno Termotrattato Nero,
piano in vetro retroverniciato Nero Brillante.



quadra

DESIGN MATTEO NUNZIATI

*Structure and top in extralight glass,
base in black back-painted extralight glass.*
Struttura e piano in vetro extralight,
base in vetro extralight retroverniciato nero.



neutra

DESIGN RODOLFO DORDONI

Smoked glass.
Vetro fumè.



rialto

DESIGN CRS FIAM

Smoked glass.
Vetro fumè.



rialto side

DESIGN CRS FIAM

Smoked glass.
Vetro fumè.



rialto tris

DESIGN CRS FIAM

Smoked glass.
Vetro fumè.

Soft Modern
Moderno Morbido



Soft Modern
Dining Area





luxor

DESIGN RODOLFO DORDONI

Bronze glass.
Vetro bronzo.



sahara

BARTOLI DESIGN

Bronze glass.
Vetro bronzo.



epsilon

DESIGN FABIO DI BARTOLOMEI

Burnished Brass base,
extralight glass or bronze glass top.
Base in Ottone Brunito,
piano in vetro extralight oppure bronzo.



lloyd

DESIGN STUDIO KLASS

Black finish wood structure,
Slate Black nabuk seat and back.
Struttura in legno finitura Tabacco,
seduta e schienale in nabuk Testa di Moro.



callas

DESIGN THIS WEBER

Dark Brown finish hide.
Cuoio Testa di Moro.

Soft Modern

Living Area





coral beach

DESIGN MAC STOPA

*Lava Grey finish metal base,
Brilliant Brown back-painted glass top.*
Base in metallo finitura Grigio Lava,
piano in vetro retroverniciato Marrone Brillante.



waves

DESIGN LUDOVICA E ROBERTO PALOMBA

*Opaque Titanium finish metal base,
brunze DV-Glass top.*
Base in metallo finitura Titanio Opaco,
piano in DV-Glass bronzo.



quadra

DESIGN MATTEO NUNZIATI

*Structure and top in extralight glass,
base in back-silvered bronze glass.*
Struttura e piano in vetro extralight,
base in vetro bronzo retroargentato.



ponte

DESIGN ANGELO CORTESI

Bronze glass.
Vetro bronzo.



rialto

DESIGN CRS FIAM

Bronze glass.
Vetro bronzo.



lakes

DESIGN STUDIO KLASS

*Lava Grey or metallic Champagne finish metal base,
Brilliant Brown back-painted glass top,
Calacatta Royal or Mystic Brown marble top.*
Base in metallo finitura Grigio Lava oppure Champagne metallizzato,
piano in vetro retroverniciato Marrone Brillante,
piano in marmo Calacatta Royal oppure Mystic Brown.



rialto tris

DESIGN CRS FIAM

Back-silvered bronze glass.
Vetro bronzo retroargentato.



rialto tris

DESIGN CRS FIAM

Bronze glass.
Vetro bronzo.





venus

DESIGN VITTORIO LIVI

Back-silvered bronze glass frame.
Cornice in vetro bronzo retroargentato.

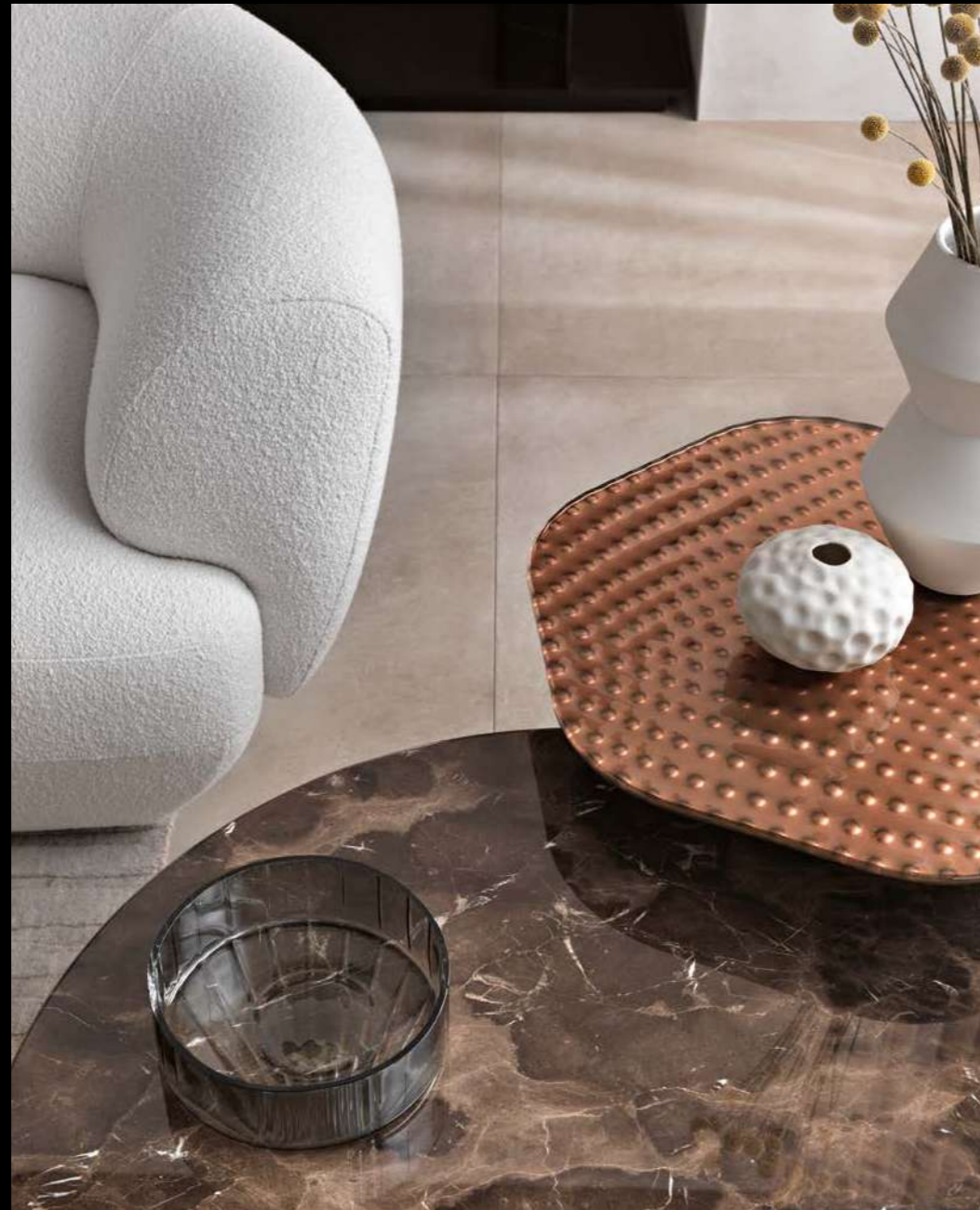


christine

DESIGN HELIDON XHIXHA & DANTE O. BENINI - LUCA GONZO

Back-silvered bronze glass frame.
Cornice in vetro bronzo retroargentato.





Soft Sophisticated
Sofisticato Morbido

Soft Sophisticated

Dining Area





luxor

DESIGN RODOLFO DORDONI

Bronze glass.
Vetro bronzo.



sahara

BARTOLI DESIGN

Bronze glass.
Vetro bronzo.



plié

DESIGN STUDIO KLASS

Dark Brown hide structure,
Dark Brown nabuk seat and back.
Struttura in cuoio Testa di Moro,
seduta e schienale in nabuk Testa di Moro.



dorian

DESIGN MASSIMO IOSA GHINI

Back-silvered bronze glass frame.
Cornice in vetro bronzo retroargentato.

Soft Sophisticated

Living Area





lakes

DESIGN STUDIO KLASS

*Lava Grey or metallic Champagne finish metal base,
Brilliant Brown back-painted glass top,
Calacatta Royal or Mystic Brown marble top.*
Base in metallo finitura Grigio Lava oppure Champagne metallizzato,
piano in vetro retroverniciato Marrone Brillante,
piano in marmo Calacatta Royal oppure Mystic Brown.



macramé

DESIGN LUCIDIPEVERE

Bronze glass.
Vetro bronzo.

Soft Sophisticated

Living Area





pop

DESIGN MARCEL WANDERS STUDIO
Back-silvered bronze glass frame.
Cornice in vetro bronzo retroargentato.



christine

DESIGN HELIDON XHIXHA & DANTE O. BENINI - LUCA GONZO
Back-silvered bronze glass frame.
Cornice in vetro bronzo retroargentato.



ritratto

DESIGN MARTA LAUDANI, MARCO ROMANELLI
Internal round frame in gold finish.
Cornice tonda interna in finitura oro.



plana

DESIGN STUDIO KLASS
Burnished Brass back-painted acid-etched extralight glass doors,
Olive Grey back-painted extralight glass top.
Ante in vetro extralight acidato retroverniciato Ottone Brunito,
piano in vetro extralight retroverniciato Grigio Olivo.



concept and artistic coordination

adele martelli

photo art direction

adele martelli

photography and post production

studio leon

styling

conti | marchetti studio

graphic design

acanto comunicazione

copywriting

matteo pirola

rendering images

acanto comunicazione

marketing project

daniele livi

coordination and logistics

lorenzo marzoli

selections

olimpia visual plan

print and packaging

grapho 5

october 2021

credits

AMINI CARPETS

AYTM

COEEDESIGN

EDIZIONIDESIGN

FIAMMETTA MARMI

FIANDRE ARCHITECTURAL SURFACES / IRIS CERAMICA

FLOU

FOSCARINI

GOLRAN

IL LOFT

INDIKON - CARPET EDITION

LISTONE GIORDANO

MARINO CRISTAL

MM LAMPADARI

OPIFICIO SERICO FIORENTINO

PANZERI ILLUMINAZIONE

SALVIATI

VIBIEFFE 85

ZENO FINOTTI SCULTURE

Fiam Italia

Via Ancona 1/b
61010 Tavullia (PU)
Italy

T: +39 0721 20051
F: +39 0721 202432
info@fiamitalia.it

#fiamitalia

follow us on



fiamitalia.it

